

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re: Application of: Akio IIJIMA, et al.

Serial No.: To Be Assigned

Filed: Herewith

International
Appl. No.: PCT/JP01/06800

For: **SYSTEM AND METHOD FOR DELIVERING AND
MANAGING ADVERTISEMENTS**

Mail Stop: Patent Application
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

October 31, 2003

INFORMATION DISCLOSURE STATEMENT

SIR:

In accordance with the provisions of 37 C.F.R. § 1.97, Applicants hereby make of record the documents listed on the accompanying Form PTO-1449 for consideration by the Examiner in connection with the examination of the above-identified patent application. Copies of the references, which were cited in the International Search Report in the above-identified international application, are enclosed herewith, along with translations of the International Search Report and the International Preliminary Examination Report.

If any additional fees are deemed to be due at this time, the Assistant Commissioner is authorized to charge payment of the same to Deposit Account No. 50-0552.

It is respectfully submitted that the pending claims are patentable over all of the references made of record at this time.

Respectfully Submitted,
DAVIDSON, DAVIDSON & KAPPEL, LLC

By: 
Morey B. Wildes
Reg. No. 36,968

Davidson, Davidson & Kappel, LLC
485 Seventh Avenue, 14th Floor
New York, New York 10018
(212) 736-1940

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

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Complete if Known	
Application Number	Unassigned
Filing Date	Unasssigid
First Named Inventor	Akio Iijima
Group Art Unit	Unknown
Examiner Name	Unknown
Attorney Docket Number	860.1002

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³ - Number ⁴ - Kind Code ⁵ (if known)				
		JP-09-251296	09-22-1997	Yamaha Corp.		Abstr.
		JP-07-212631	08-11-1995	NEC Corp.		Abstr.
		JP-2000-124867	04-28-2000	Okinawa Television Broadcasting Co. Ltd.		Abstr.
		JP-10-124430	05-15-1998	Mitsubishi Electric Corp.		Abstr.
		JP-11-017633	01-22-1999	Sony Corp.		Abstr.
		JP-11-205259	07-30-1999	NEC Eng. Ltd.		Abstr.
		JP-09-051522	02-18-1997	Hitachi Ltd.		Abstr.

Examiner Signature		Date Considered .	
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04.

³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

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